

ELIUD MUWOWO

Data Analyst | Front-end Developer

+90 537 306 97 71

25/06/1994

Zambia



SUMMARY

I am a hardworking, analytical problem-solver with an open mind and a never-give-up attitude. I bring strong communication, adaptability, and attention to detail to everything I do, always striving to learn and improve. I take ownership of my work and value integrity in all that I do.

EXPERIENCE

Front End Developer

Freelance

01/2025 - Present Remote

- Using HTML, CSS, and JavaScript, and React, I develop user-friendly and responsive websites that suit the client's requirements
- UI/UX-clean landing pages, portfolio websites, and small company websites
- Utilise basic PHP to integrate contact forms and dynamic content to improve backend functionality and user interaction

Consumer Insights Extern

Beats by Dre

08/2024 - 09/2024 Remote

- Identified Gen Z consumer trends through surveys and interviews, analysing brand and communication sentiment
- Presented insights on how Beats may engage with Gen Z through brand positioning and competition analysis

Performance Team Lead

Paramount Students

04/2024 - 08/2024 Türkiye

- Collection, organisation, and maintenance of performance data
- Analysing performance data to identify trends, issues, and opportunities for improvement
- Prepare performance reports and presentations for management and stakeholders
- Collaborate with cross-functional teams to ensure alignment on performance goals and initiatives

Business Development Assistant

Integra96 International Certification & Test Services

08/2023 - 10/2023 Türkiye

- Led business growth efforts in Ankara (Osmanli/Polatli), Antalya, and Gaziantep provinces, ensuring market penetration and client engagement
- Used data science and exploratory methodologies to gain insights for informed decision-making and strategic planning
- Led Marketing Communications: Utilised email and mobile marketing to increase brand visibility and reach the target demographic

KEY ACHIEVEMENTS

Freelance Web Development

Delivered responsive websites using HTML, CSS, JavaScript, React, and PHP.

Consumer Research & Insights

Uncovered Gen Z trends and presented brand positioning recommendations.

Performance Data Management

Tracked performance data to drive management decision-making.

Marketing & Brand Visibility

Boosted brand reach through targeted email and mobile campaigns.

Sales & Inventory Operations

Managed sales records, inventory, and customer relationships accurately.

SKILLS

Data Visualization JavaScript SASS HTML

CSS React Tableau Power BI

Figma MySQL Attention to details

Data Analysis Problem Solving SPSS

Database Management Analytical Skills

VOLUNTEERING

Communication & Organization Manager

African Students Association in Trabzon

02/2016 - 06/2018 Türkiye

- Defining and implementing processes of academic activities and goals of members
- Regularly providing feedback and updating processes and representing Africa
- Defining goals of the association in terms of promoting Africa
- Organising sports, cultural and academics events

EXPERIENCE

Sales & Operations Assistant

Victorious Trading Ltd

📅 12/2011 - 08/2013 📍 Türkiye

- Assisted the sales of a diverse range of consumer goods including electronics (televisions, sound systems, microwaves), clothing (shoes, jeans), and household & lifestyle products (curtains, bicycles, toy cars, baby carriers, irons)
- Processed and recorded daily sales transactions accurately, ensuring reliable sales data entry and record-keeping
- Conducted regular stock-taking and inventory checks to monitor product levels and support efficient stock management
- Built and maintained positive customer relationships by providing attentive service and addressing customer needs effectively

EDUCATION

BSc in Statistics and Computer Sciences

Karadeniz Technical University

📅 09/2015 - 08/2021 📍 Türkiye

MSc in Economics

Yıldırım Beyazıt University

📅 09/2022 - 09/2025 📍 Türkiye

PUBLICATIONS

Analysing the Challenges Small and Medium Enterprises in Zambia Face When Accessing Diverse Finance Alternatives

10th International Marmara Scientific Research and Innovation Congress

Muwowo, E

📅 06/2025

LANGUAGES

English — Native (●●●●●)

Turkish — Professional (●●●●○)

CERTIFICATIONS

Data Analysis | SQL, Tableau, Power BI & Excel

McKinsey Forward Program

Introduction to Programming Using HTML and CSS

Responsive Real-World Websites with HTML and CSS

Advanced CSS and Sass - Flexbox, Grid and Animations

Modern React Development (v18): Components, Hooks, Router, and Content API

The Complete JavaScript Course

FIND ME ONLINE

 **LinkedIn**
[linkedin.com/in/eliud-muwowo-154180bb](https://www.linkedin.com/in/eliud-muwowo-154180bb)

 **My Portfolio**
<https://eliud-muwowo.com/>

 **Github**
github.com/mu-eli

 **Datascience portfolio**
<https://www.datascienceportfol.io/eliudmuwowo>